

# JOSIE ZAMORA

Graphic Designer

## EXPERIENCE

APRIL 2020–MAY 2020

### DESIGN INTERN, EPIC Lab, Melbourne, Australia

- Part of a 6-person student group selected to brand a start-up educational company including the development of infographics, social media assets, and a UI kit
- Developed the illustration style used in deliverables
- Animated infographic motion video

NOVEMBER 2019–MAY 2020

### FREELANCE DESIGNER, Perry proTECH, Dayton, OH

- Part of a student group selected to concept and design environmental signage, murals, and other branding elements for the corporate facility
- Formally presented concepts to client
- Designed timeline in product display room

OCTOBER 2019–MARCH 2020

### DEPARTMENT ASSOCIATE, Kohl's, Huber Heights, OH

- Assisted OMNI team in gathering and packing items for pick-up or shipment
- Answered guest questions
- Responsible for merchandise placement, stocking, and organization

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Media Encoder
- Adobe Lightroom
- HTML/CSS
- InVision
- Sketch
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Illustration (digital and traditional)
- Procreate / iPad / Apple Pencil)
- Painting (watercolors, acrylics, oils)
- Digital photography (basic photo editing, studio lighting/equipment)

## EDUCATION

AUGUST 2018–PRESENT

### The Modern College of Design, Kettering, OH

Bachelor of Arts Degree in Design Leadership (June 2022)  
 Associate Degree of Applied Business in Design (May 2020)

#### Technical courses:

- Traditional Print/Package Design
- Web Design
- UI/UX
- Introductory Web Development
- Photography
- Motion
- Illustration

#### General Education Courses:

- Creative Writing
- Art History
- Psychology
- Marketing
- Math
- Communications

#### Additional Activities and Experiences:

- Attended an AAF Dayton professional networking event featuring Tom Cocke, group creative director of The Buntin Group in Nashville, TN
- Member of Student Senate
- Achieved The President's List recognizing students with a cumulative GPA of 3.75 or higher
- Attended IGNITE creative career talks featuring Crown Equipment Corp., Landor, and Element Three to gain a better understanding of the industry and learn about available job opportunities
- Participated in "The Pitch," a student advertising competition sponsored by AAF Dayton to benefit Oasis House, a local nonprofit agency
- "Interstellar" illustration selected for inclusion in "Wonder" exhibition of student work at the Leo Bistro Cafe at the Dayton Art Institute
- Worked Open House events, assisting in the photo studio
- Member of Art Club
- Member of Photography Club

AUGUST 2017–MARCH 2018

### Sinclair Community College, Dayton, OH

- State Tested Nursing Assistant (STNA) healthcare apprenticeship program

AUGUST 2013–MAY 2017

### Miami Valley Career Technology Center, Clayton, OH

### Wayne High School, Huber Heights, OH

- Member of National Technical Honor Society and National Honor Society
- Graduated with honors
- Enrolled in Veterinary Science program; coursework included veterinary procedures, laboratory skills, and support tasks